

**October 21<sup>st</sup>/22<sup>nd</sup>, 2009**  
**Commerzbank Building, Pariser Platz 1, 10117 Berlin**

**The Market Society and Its Morality –  
250 Years of Adam Smith’s Theory of Moral Sentiments**

**- Program -**

**October 21<sup>st</sup>, 2009**

- 15:00      **Welcome and Introduction**  
Karl-Theodor Freiherr zu Guttenberg, Federal Minister  
of Economics and Technology, Berlin  
Michael Zöllner, Council on Public Policy/University of Bayreuth
- Doug Den Uyl, Liberty Fund, Indianapolis  
**Types of Morality: How Should Morality Be Framed?**  
Comments by Dominik Enste, IW Köln
- 16:15      **Coffee Break**
- 16:45      **Self-Interest, Sympathy and Justice:  
Why There Is No “Adam-Smith-Problem”**  
Chair: Karen Horn, IW Köln  
Panel: Suri Ratnapala, University of Queensland, Brisbane  
                 Fonna Forman-Barzilai, University of California, San Diego
- 18:15      **A Smithian Theory of Public Reason**  
Chair: Michael Zöllner, Council on Public Policy/University of Bayreuth  
Panel: Chandran Kukathas, London School of Economics  
                 Horacio Spector, Universidad Torcuato Di Tella, Buenos Aires
- 20:00      **Dinner & Keynote: Bourgeois Virtues, the Market, and the Modern World**  
Deirdre N. McCloskey, Distinguished Professor, University of Illinois at Chicago

**October 22<sup>nd</sup>, 2009**

- 9:30      **Private Morality in the Public Realm:  
Philanthropy**  
Chair: Karl-Heinz Paqué, University of Magdeburg  
Panel: Markus Baumanns, Zeit-Stiftung Ebelin und Gerd Bucerius, Hamburg  
                 Montgomery Brown, Earhart Foundation, Ann Arbor
- 11:00      **Coffee Break**
- 11:30      **Markets, Myths, and Morality:  
Which Will Prevail?**  
Chair: Manfred Petri, Council on Public Policy, Hof  
Panel: Tom Palmer, Atlas Foundation and Cato Institute, Washington DC  
                 John Meadowcroft, King’s College, London
- 13:00      **Lunch and Departure**